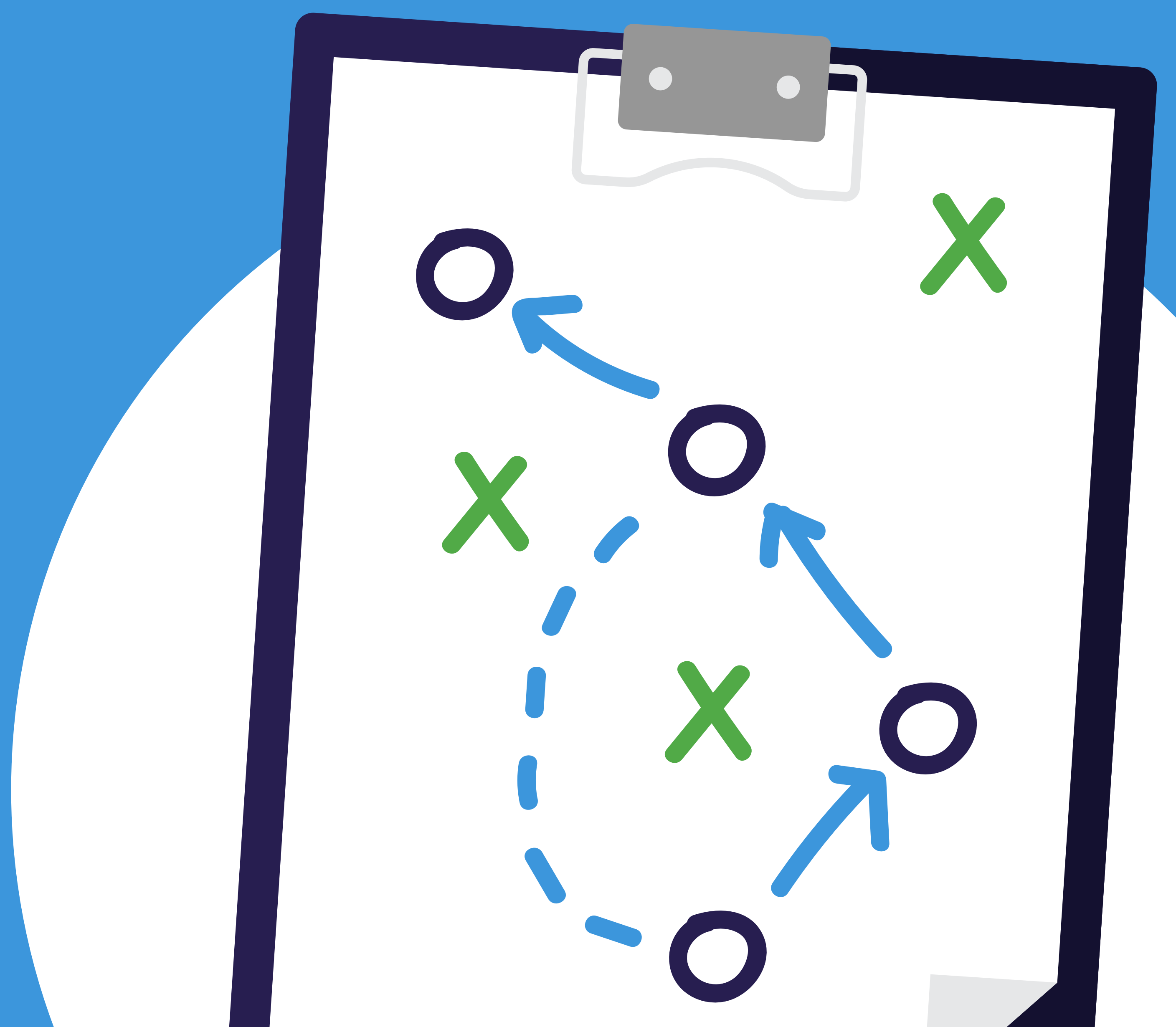


Corporate Volunteering Playbook

What is Corporate Volunteering?
A Step-by-Step Playbook.

good^{up}



What is Corporate Volunteering?

Corporate volunteering refers to initiatives where companies encourage and support their employees to volunteer their time and skills to benefit the community. This practice, also known as employee volunteering, is a core component of many organisations' Corporate Social Responsibility (CSR) strategies.

Benefits of Corporate Volunteering



For Employees

- Personal growth & fulfilment
- Skill enhancement
- Increased job satisfaction



For Communities

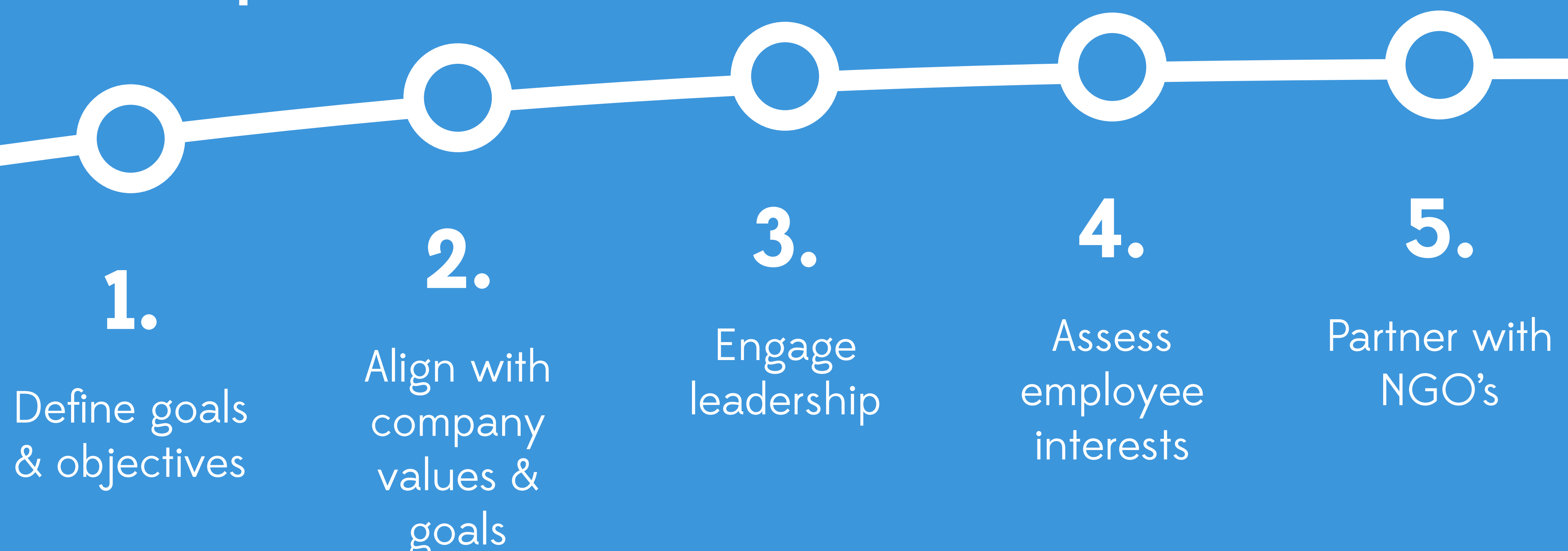
- Social impact
- Resource allocation
- Community cohesion



For Businesses

- Employee satisfaction & retention
- Skills development and team building
- Enhance reputation

How to implement a Corporate Volunteering Program in 10 steps



Types of Corporate Volunteering

Corporate volunteering programs come in various forms, each offering unique benefits and opportunities for both employees and the community. Here's a detailed overview of the different types of corporate volunteering.



Skills-Based Volunteering

Using professional skills to support non-profits.



Team Volunteering Events

Group activities where employees volunteer together.



Virtual Volunteering

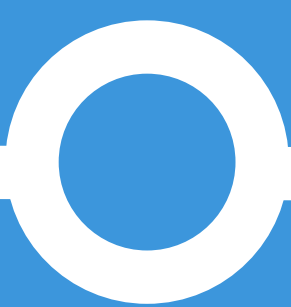
Remote volunteering using digital tools.



Pro-Bono Services

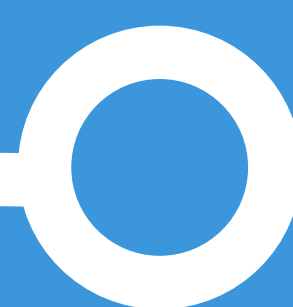
Providing professional services for free.

Continue for The Journey of the Volunteer
by Chris Jarvis



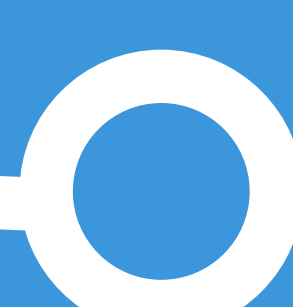
6.

Develop a clear policy & guidelines



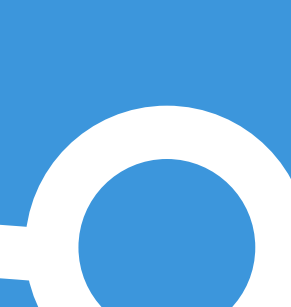
7.

Promote the program



8.

Provide training & support



9.

Recognise & reward participation



10.

Measure & evaluate impact



1. The Tourist

Phase 1 - 70%

Curious, first-time, exploratory, uncertain, discovering.

2. The Traveler

Phase 2 - 25%

Engaged, motivated, committed, discovering, belonging.



3. The Guide

Phase 3 - 5%

Dedicated, enthusiastic, leading, recruiting, experienced.



How to Write a Corporate Volunteering Policy

A well-crafted volunteering policy outlines the guidelines, expectations, and procedures for employee participation in corporate volunteering activities. Here's a step-by-step guide to writing an effective volunteering policy.



Measuring the Impact of Corporate Volunteering

Measuring the impact of corporate volunteering is crucial to understanding its effectiveness and demonstrating the value it brings to the company, employees, and the community.





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